

HUDSON ADVISOR SERVICES, INC

OUR VIEW OF THE MARKET

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This time last year we were sleeping like babies. The market had ended a banner year in 2017 and was starting 2018 strongly. In contrast, we are now waking up every hour. The market gyrated markedly in 2018 and the fourth quarter was among the most dismal in modern stock market history. Looking ahead to 2019, we are quite uncertain about how events will unfold. We are in anxious times – and that peaceful sleep eludes us.

That said, we are encouraged by positive signs. The U.S. economy is slowing – but will still see healthy growth in 2019. We recognize that recession is inevitable in some future year. But we think it unlikely to happen in 2019. (See article on page 3 regarding the history of recessionary impacts on the stock market.) The recent decline in stock prices has brought equity valuation more in line with historical averages. Unlike 2008, there are few signs of structural risk in the financial system.

From the negative, the market faces what many analysts call “strong headwinds.” The policy of the Federal Reserve and other central banks is less accommodative. Trade tensions with China could be prolonged. The economic impact is unpredictable. Corporate earnings will slow considerably in most sectors. Politics in Washington will be conflicted and gridlocked. The federal deficit is expanding at alarming rates.

On balance, we expect the markets to be turbulent in 2019. But we think it can muddle through to be a year of modest gains. We will be talking with each of our clients about objectives and risk tolerance. We expect to advise many clients to reduce their equity exposure and to prepare for volatile periods. At the same time – as always – we will be looking for stocks with future growth potential.

Equity Market: Stocks soared in January, fell back in February and March, recovered well in the second and third quarters, and reached record levels in September. Then anxiety struck in the fourth quarter over rising interest rates and “trade wars” and the potential effect on corporate earnings. It ended being the worse year since 2008.

The Dow Jones Industrial Average was down 12.48% for the fourth quarter and 7.22% for the year. The S&P 500 was down 13.97% for the quarter and 6.24% for the year. Technology stocks were especially slammed. The Nasdaq Composite lost 17.54% for the quarter and 3.88% for the year. Similarly hard hit were the small cap stocks with the Russell 2000 index down 20.51% for the quarter and 12.18 % for the year.

Fixed Income Market: The bond market had been relatively stable in the first half of the year, but bond prices took a strong hit as investors accepted the reality of rising interest rates and potentially steeper inflation. The yield on the 10-year Treasury was 3.05% at the end of September – versus 2.41% at the beginning of the year. (Yields move inversely to prices.) But bond prices gained again in the fourth quarter as the stock market suffered and the yield was 2.68% at year’s end.

MAJOR MARKET INDEXES

| | 2018 Return |
|------------------------------------|-------------|
| Dow Jones Industrials Composite PR | -7.22 |
| S&P 500 Index PR | -6.24 |
| Russell 2000 Index PR | -12.18 |
| NASDAQ Composite PR | -3.88 |
| EAFE Index NR | -13.79 |
| Barclays Aggregate Bond Index TR | 0.86 |

source: Morningstar®

MARKET TRENDS

The accompanying chart summarizes stock and bond market prices for the fourth quarter and full-year 2018. It was a roller coast year in the stock market and relatively more stable in the bond market.

THE OUTLOOK

The Economy: The booming U.S. economy is clearly starting to slow. Annualized growth in the third quarter of 3.4% is expected to fall to 2.6% in fourth quarter. Overall growth for the year is expected to be about 3%.

Much of the recent nervousness in the stock market is based upon fears that the economy could slide quickly into

a recession. That is not our view at Hudson Advisors. We are encouraged by the December employment report which showed net gain of 312,000 jobs – almost double the expectation – and one of the strongest in a decade. The tight labor market has generated year-over-year wage growth of 3.2%. Most surveys of consumer and small business confidence are positive.

We accept the viewpoint that the U.S. GDP will grow in the range of 2% to 2.5% in 2019. This slowdown is driven by the fading impact of the Trump tax cut and by economic pauses in China and the actual recession now hitting Europe. But growth over 2% is still healthy by the record of the past decade. That said, we will be watching the news on two key fronts:

The first is Federal Reserve policy. The Fed has articulated a clear intent of restoring interest rates to more normalized levels. They raised rates four times in 2018 and had previously planned three increases in 2019: bringing them to a level of 3.3%. However, Chairman Powell has now modified that objective and signaled flexibility. Inflation is still under 2% -- which removes some pressure for rate increases – and Powell says the Fed will watch economic conditions before acting.

The second is the trade talks with China. Should trade conflicts widen, the resultant slowdown in the global economy could have an impact on the U.S. larger than what the Trump tariffs create. Conversely, some kind of positive agreement would boost economic confidence.

The Market: On the positive side, the recent market correction has made equity valuations look more reasonable. The forward 12-month P/E ratio for the S&P 500 is now 14.2 versus the 5-year average of 16.4 and the 10-year average of 14.6. On the negative side, corporate earnings growth for full-year 2019 is expected to be below 10% versus 20.3% for full-year 2018.

Thus, on balance, we think the market will show modest single digit gains in 2019. But we expect turbulence as the news on Federal Reserve actions and the trade talks unfold.

The market will be buoyed if the Fed keeps rates lower and the Trump Administration somehow reaches a trade agreement with China. Conversely, higher rates and failure in the trade talks could sink the market lower. We do not anticipate peaceful sleep in the months ahead.

OUR STRATEGIES

Asset Allocation: Normally, for clients investing new money, we recommend 60% allocation to equities and the remaining portion to cash, bonds with maturities under two years, and alternative investments. But in this environment, we may recommend a lower allocation to equities until the market direction is somewhat clearer.

Preferred Equities: We remain focused on large cap companies with strong balance sheets, sustainable cash flows, and credible business models. Companies that pay attractive dividends are central to our strategy. Some of the sectors getting our attention:

TECHNOLOGY: We are cautious about this sector – especially given the declines in the big tech names – but areas such as bio technology and semi- conductors have our interest.

FINANCIALS: Our focus is upon regional banks. Prices are reasonable for many of these bank stocks.

CONSUMER STAPLES: We are looking at companies in this sector because it has value stocks with good future potential.

ENERGY: This sector has been battered – but the potential for upside movement is good.

Other Investments: Our repeated aversion to bonds with long maturities remains firm. We still believe the risk of a sharp decline in prices is too great a risk for our clients. We prefer to find alternative investments such as real estate limited partnerships, demand notes, and municipal tax liens. We also are investigating Qualified Opportunity Zone Funds, a new investment opportunity to spur economic development in certain designated areas.

Dow Jones U.S. Sectors Total Return (Percent Change for YTD, Ending December 31, 2018)

Source: Morningstar®

| | | | |
|------------------------|---------------|---------------------------|--------------|
| Oil & Gas | -18.91 | Consumer Services | 2.07 |
| Basic Materials | -16.17 | Telecommunications | -6.73 |
| Industrials | -11.26 | Utilities | 4.37 |
| Consumer Goods | -13.40 | Financials | -8.98 |
| Health Care | 6.25 | Technology | -0.63 |

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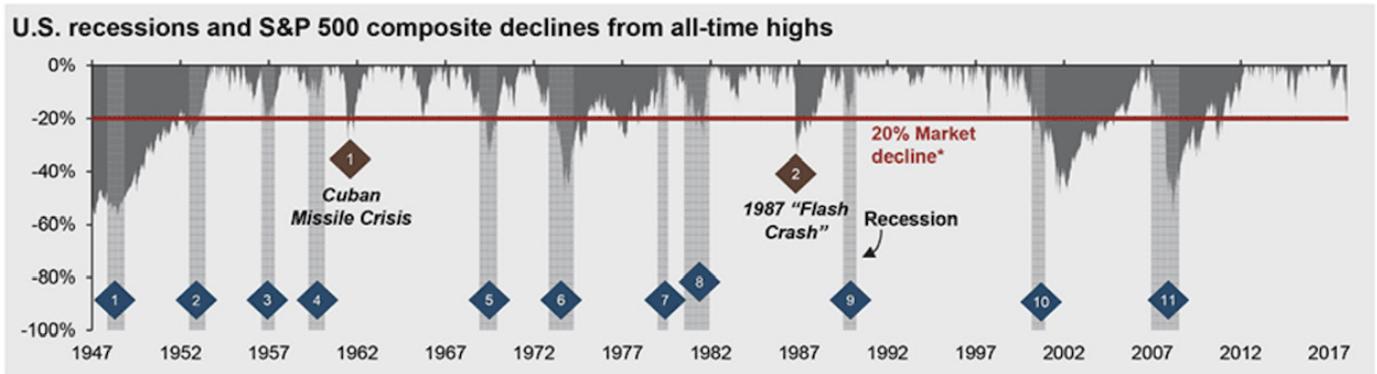
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RECESSIONS AND STOCK MARKET CORRECTIONS



| Recession | Recession | | | Related Market Sell-off | | | Macro Environment | | |
|--|--------------|----------------|--------------|-------------------------|-------------|-------------|-------------------|----------------|--------------------|
| | Peak Quarter | Trough Quarter | % Decline | Peak Date | Trough Date | % Decline | Commodity Spike | Aggressive Fed | Extreme Valuations |
| 1 Recession of 1949 | 4Q48 | 4Q49 | -1.5% | 6/15/1948 | 6/13/1949 | -21% | | | |
| 2 Recession of 1953 | 2Q53 | 2Q54 | -2.4% | 1/5/1953 | 9/14/1953 | -15% | | | |
| 3 Recession of 1958 | 3Q57 | 2Q58 | -3.0% | 8/2/1956 | 10/22/1957 | -22% | | | |
| 4 Recession of 1960-61 | 2Q60 | 1Q61 | -0.1% | 8/3/1959 | 10/25/1960 | -14% | | | |
| 5 Recession of 1969-70 | 4Q69 | 4Q70 | -0.2% | 11/29/1968 | 5/26/1970 | -36% | | | |
| 6 Recession of 1973-75 | 4Q73 | 1Q75 | -3.1% | 1/11/1973 | 10/3/1974 | -48% | ◆ | ◆ | ◆ |
| 7 Recession of 1980 | 1Q80 | 3Q80 | -2.2% | 2/13/1980 | 3/27/1980 | -17% | ◆ | ◆ | ◆ |
| 8 Recession of 1981-82 | 3Q81 | 4Q82 | -2.5% | 11/28/1980 | 8/12/1982 | -27% | ◆ | ◆ | ◆ |
| 9 Early 1990s recession | 3Q90 | 1Q91 | -1.4% | 7/16/1990 | 10/11/1990 | -20% | ◆ | ◆ | ◆ |
| 10 Early 2000s recession | 1Q01 | 4Q01 | -0.4% | 3/24/2000 | 10/9/2002 | -49% | ◆ | ◆ | ◆ |
| 11 Great Recession | 4Q07 | 2Q09 | -4.0% | 10/9/2007 | 3/9/2009 | -57% | ◆ | ◆ | ◆ |
| Non-recession Bear Markets | | | | | | | | | |
| 1 1962 flash crash, Cuban Missile Crisis | - | - | - | 12/12/1961 | 6/26/1962 | -28% | | | ◆ |
| 2 1987 flash crash, program trading, overheating markets | - | - | - | 8/25/1987 | 12/4/1987 | -34% | | | ◆ |
| Average | - | - | -1.9% | - | - | -30% | | | |

Source: FactSet, NBER, Robert Shiller, Standard & Poor's, J.P. Morgan Asset Management.
 *A bear market is defined as a 20% or more decline from the previous market high. The related market return is the peak to trough return over the cycle. Periods of "Recession" are defined using NBER business cycle dates. "Commodity spikes" are defined as movement in oil prices of over 100% over an 18-month period. Periods of "Extreme Valuations" are those where S&P 500 last 12 months' P/E levels were approximately two standard deviations above long-run averages, or time periods where equity market valuations appeared expensive given the broader macroeconomic environment. "Aggressive Fed Tightening" is defined as Federal Reserve monetary tightening that was unexpected and/or significant in magnitude. Bear and Bull returns are price returns.
 Guide to the Markets – U.S. Data are as of December 31, 2018.



The chart above shows the 70-year history of the relationship between recessions and corrections in the stock market. There have been 11 such events in that 70-year period. Here are some key learning points:

- Recessions tend to be short-lived events with moderate decline in Gross National Product. The declines have ranged from -0.1% to -4.0% -- with an average of -1.9%.
- The related sell-off in the stock market has ranged from -15% to -57% -- with an average decline of -30%.
- Not shown in this chart is the key point that stock markets have always recovered and surpassed declines brought on by recessions. The most recent example is the so-called "Great Recession" of 2008-09. The stock market started to recover in the second half of 2009 and has grown 302% in the period since.

We always tell our clients at Hudson Advisors that the economy is cyclical and recessions are inevitable. But they are not a reason to panic and to withdraw from equity investments. Stay the course and positive returns will follow.

Top 25 Performing Stocks 2018 - US Listed companies with a market cap above \$5 Billion. Source: Telemet ®

| Issue | Name | Last | Mkt Cap | Net Pct YTD | Industry Group |
|-------|-------------------------------|--------|---------|-------------|--|
| TWLO | Twilio Inc | 97.88 | 9,676 | 278.39 | IT Services |
| DTSRF | Digital Shelf Space Corp | 0.27 | 14,356 | 190.66 | |
| TTD | Trade Desk, Inc. | 125.12 | 5,410 | 153.79 | IT Services |
| OKTA | Okta, Inc. | 67.5 | 7,342 | 149.12 | IT Services |
| WWE | World Wrestling Entertainment | 80.39 | 6,272 | 145.91 | Entertainment |
| ETSY | Etsy, Inc. | 52.03 | 6,267 | 132.62 | Internet & Catalog Retail |
| PDD | Pinduoduo Inc. ADR | 23.17 | 21,305 | 124.85 | Diversified Consumer Services |
| CIG/C | Companhia Energetica de Minas | 4.11 | 5,172 | 112.81 | Electric Utilities |
| CIGXC | Companhia Energetica de Minas | 4.11 | 5,172 | 112.81 | Electric Utilities |
| DXCM | DexCom, Inc. | 131.47 | 11,680 | 108.75 | Health Care Equipment & Supplies |
| SRPT | Sarepta Therapeutics Inc | 107.01 | 7,151 | 96.14 | Biotechnology |
| TEAM | Atlassian Corporation Plc | 94.64 | 22,348 | 95.47 | Software |
| AMD | Advanced Micro Devices | 20.27 | 20,260 | 79.57 | Semiconductors and Semiconductor Equipment |
| REDW | Redwood Financial, Inc. | 70.01 | 33,718 | 74.44 | |
| HLF | Herbalife Nutrition Ltd. | 59.24 | 9,248 | 74.1 | Personal Products |
| ABMD | Abiomed Inc. | 309.83 | 13,955 | 73.44 | Health Care Equipment & Supplies |
| DATA | Tableau Software Inc. | 126.46 | 10,568 | 73.41 | Software |
| ZEN | Zendesk, Inc. | 61.71 | 6,605 | 72.49 | Software |
| HAE | Haemonetics Corporation | 99.32 | 5,133 | 72.26 | Health Care Equipment & Supplies |
| KL | Kirkland Lake Gold Inc. | 25.21 | 5,418 | 70.45 | Metals & Mining |
| RNG | Ringcentral Inc. | 87 | 6,989 | 70.33 | Wireless Telecommunication Services |
| LOXO | Loxo Oncology, Inc. | 231.54 | 7,088 | 66.39 | Biotechnology |
| SWTUY | Swedish Orphan Biovitrum ADR | 22.67 | 6,102 | 63.02 | |
| IDTI | Integrated Device Technology | 48.22 | 6,221 | 62.9 | Semiconductors and Semiconductor Equipment |
| CIEN | Ciena Corporation | 35.81 | 5,604 | 62.02 | Communications Equipment |

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| Issue | Name | Last | Mkt Cap | Net Pct YTD | Industry Group |
|-------|--------------------------------|--------|---------|-------------|--------------------------------------|
| EQT | EQT Corporation | 20.01 | 5,091 | -66.6 | Oil Gas & Consumable Fuels |
| COTY | Coty, Inc. | 7.49 | 5,626 | -64.5 | Personal Products |
| SNAP | Snap Inc | 6.08 | 7,873 | -62.29 | Communications Equipment |
| FNMA | Fannie Mae | 1.36 | 7,793 | -60 | Thriffs and Mortgage Finance |
| MHK | Mohawk Industries Inc | 125.5 | 9,312 | -57.61 | Household Durables |
| DB | Deutsche Bank AG | 8.7 | 11,996 | -56.46 | Capital Markets |
| ECA | Encana Corp | 6.4 | 5,418 | -56.19 | Oil Gas & Consumable Fuels |
| IRS | IRSA Inversiones Rep | 13.52 | 7,828 | -55.88 | Real Estate Management & Development |
| PRGO | Perrigo Company | 44.21 | 6,006 | -54.67 | Pharmaceuticals |
| GE | General Electric Company | 8.6 | 74,804 | -54.5 | Industrial Conglomerates |
| LB | L Brands, Inc. | 29.11 | 8,009 | -53.39 | Specialty Retail |
| AMG | Affiliated Managers Group | 102.32 | 5,389 | -51.94 | Capital Markets |
| LOMA | Loma Negra Compania Industrial | 11.44 | 6,815 | -51.69 | Construction Materials |
| WDC | Western Digital Corp. | 38.47 | 11,134 | -51 | Computers & Peripherals |
| IVZ | Invesco Ltd. | 17.5 | 7,198 | -50.93 | Capital Markets |
| AA | Alcoa Corp | 28.63 | 5,339 | -50.66 | Metals & Mining |
| JD | JD.com, Inc. ADS | 22.62 | 32,726 | -49.47 | Internet & Catalog Retail |
| PPDF | PPDAI Group Inc | 3.84 | 6,226 | -49.37 | Thriffs and Mortgage Finance |
| XEC | Cimarex Energy Co | 66.72 | 6,379 | -49 | Oil Gas & Consumable Fuels |
| BTI | British American Tobacco ADR | 31.74 | 59,132 | -48.39 | Tobacco |
| DISH | DISH Network Corp cl A | 28.57 | 13,361 | -47.71 | Media |
| CTAY | Continental Ag | 14.58 | 5,832 | -47.41 | Auto Components |
| IPGP | IPG Photonics Corporation | 117.2 | 6,258 | -47.09 | Electronic Equipment & Instruments |
| PCG | PG&E Corporation | 19.07 | 9,891 | -47.02 | Electric Utilities |
| PE | Parsley Energy, Inc. Class A | 17.82 | 5,643 | -45.72 | Oil Gas & Consumable Fuels |